



ROCK HILL VOLLEYBALL CLUB

Tournament Sponsorship Opportunities

Connect your brand with the small business community

ABOUT THE TOURNAMENT

The Rock Hill Volleyball Club Tournament brings together small business owners from across our community for a weekend of competition, camaraderie, and connection. Held August 28–29, 2026 — with a welcome party on Friday evening and tournament play on Saturday — the event draws team captains, players, families, and guests, many of whom are owners and operators of hotels, motels, restaurants, gas stations, convenience stores, retail businesses, and franchise operations across the region.

WHY SPONSOR

Our tournament puts your brand in front of a focused audience of small business owners and operators in a relaxed, relationship-driven setting. Sponsors here connect directly with decision-makers across multiple days of competition and social events — people who buy inventory, equipment, services, insurance, financing, and more for their businesses. Whether your goal is brand awareness, lead generation, or deepening existing customer relationships, our tiered packages offer flexible options to match your budget and objectives.

SPONSORSHIP TIERS

BENEFIT	BRONZE	SILVER	PLATINUM	GRAND SPONSOR
Investment	\$500	\$1,000	\$2,500	\$10,000
Logo on website, program & signage	Standard	Larger	Premium	Featured / co-branded
Verbal recognition at event	Opening + party	Opening, party, awards	Opening, party, awards	Throughout event
Recognition on social media	✓	✓	✓	✓
Welcome party passes	2	4	6 + reserved seats	12 + VIP dinner
Banner displayed at venue	—	—	Sponsor-provided	Largest + trophy backdrop
Tabletop display at venue	—	—	✓	✓ (premium spot)
Dedicated email mention to teams	—	—	✓	Featured in all comms
Speaking slot at welcome party	—	—	30 seconds	5-minute keynote
Sponsor a tournament award	—	—	✓	✓
Trophy presentation by sponsor	—	—	—	✓
Naming rights	—	—	—	✓
Category exclusivity	—	—	—	✓
First right of refusal next year	—	—	—	✓

BECOME A SPONSOR

To secure your sponsorship or learn more, contact us:

RHVC • rockhill.rhva@gmail.com

More details and organizer contact info at rockhillvolleyballclub.com